

Seizing Competitive Advantage: Agility Through Technology

April 30, 2009, 11:30 Registration, 12:00 – 4:00

Success requires a competitive advantage.

You need the right information to achieve that advantage.

What information do you need?

How do you get the information?

What do you do with the information?

How do you report your results?



Find out what business intelligence is needed to make strategic, analytical and operational initiatives work to seize a competitive advantage for your organization. Many business intelligence initiatives fail because companies purchase software without understanding how to implement it for results.

Who Should Attend – CEOs, COOs, CIOs, CFOs, business owners, directors and managers responsible for business decisions regarding executive strategy, technology integration, or anyone with a desire for a more profitable business.

Presenters:

Brian Paulen

MADRONA
SOLUTIONS GROUP



- Maximize your team's efficiency
- Provide higher customer satisfaction through technology integration and process automation
- Relevant business intelligence at your fingertips

Patricia Bennett

PCBENNETTCONSULTING, INC.
FOUR DIMENSIONAL DYNAMICS™ SOLUTIONS

- Translate your financial data into business intelligence
- Make better informed decisions
- Achieve agility and flexibility through business specific analytics

Peter Frix

ImajNet®

- Drive bottom line margin
- Reduce back office cycle times
- Ensure compliance of secure records through document imaging, content management and electronic workflow

Allison Madison & Ben Griner

PerSyst
business solutions that work

- Drive business growth in challenging markets through comprehensive executive strategy and process optimization
- Align business process, strategy and technology!

John Brondello

TIME
EQUIPMENT

- Improve visibility for your most expensive resource - people
- Collect, analyze and decide!
- Accurate business intelligence to lower costs, improve efficiency and increase productivity

Lunch Provided
Great giveaways / door prizes!
No Registration Fee
Click here to register or call
425-831-7924

Location: Microsoft Offices, Civica Office Commons, South Tower
205 - 108th Ave NE, Suite 400, Bellevue, WA 98004